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For further information, contact:
Kristine Boyd
VP – Marketing, Communication, & Financial Analysis
Rockwater Energy Solutions, Inc.
713-235-9528 kboyd@rockwaterenergy.com

ROCKWATER ENERGY SOLUTIONS NAMES DOUG HAYES AS NEW SENIOR VP OF FLUIDS TECHNOLOGIES AND MARK KINSEY AS NEW PRESIDENT OF BENCHMARK

Houston, TX, February 1, 2012 – Rockwater Energy Solutions, Inc., a fluids management and environmental solutions provider to the oilfield industry, announced today that Doug Hayes has joined the executive leadership team as Senior Vice President - Fluids Technologies. Doug has spent the last 15 years at Baker Hughes Incorporated, serving in a variety of roles, including U.S. Region Vice President-Sales, Division Vice President-North America Operations, Division Manager-Eastern Hemisphere Operations, and Region Manager in several areas, including Europe, Asia Pacific, and Latin America. Prior to joining Baker Hughes, Doug served in various positions with Petrolite Corporation and Champion Technologies Incorporated. His entire career, spanning over 35 years, has been in the oilfield service industry in operations, sales, and marketing.

Rockwater also announced today that Mark Kinsey has been promoted to President of Benchmark Performance Group, Inc. Mark has been with Benchmark for over 27 years and has held a variety of roles in finance, operations, and logistics, most recently serving as Executive Vice President & Chief Administrative Officer. Mark will replace Wayne Kinsey, the founder and former President & CEO of Benchmark.

“We are very pleased to have Doug joining the team to lead our Fluids Technologies Group, and we congratulate Mark on his promotion,” commented Larry O’Donnell, Chairman, President and CEO of Rockwater. “We want to thank Wayne Kinsey for all of his efforts over the past 30 years in founding and leading Benchmark to become a premier service provider to the industry, and we wish him all the best in the next phase of his career.”

About Rockwater (www.rockwaterenergy.com)

Rockwater Energy Solutions, Inc. provides comprehensive fluids management services and environmental solutions, including fluids transfer by pipe; production, stimulation, and specialty chemicals, including friction reducers, corrosion and scale inhibitors, and biocides; environmentally-friendly hydraulic fracturing fluid components, such as food based guar and guar derivative products, and proprietary crosslinker technologies; pipeline additives; fluids management, logistics and transportation of fluids, proppants, and oilfield service products through its more than 600 trucks; transloading from rail and storage of sand and other proppant used in hydraulic fracturing; storage of



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crude oil and other fluids in its tank farms; and well testing and flowback services. Rockwater is headquartered in Houston, Texas, and has over 2,700 employees.

Forward-Looking Statements

Rockwater Energy Solutions, Inc. (the "Company"), from time to time, provides estimates of financial and other data, comments on expectations relating to future periods and makes statements of opinion, view or belief about current and future events. Statements relating to future events and performance are "forward-looking statements." Forward-looking statements are generally accompanied by words such as "estimate," "project," "predict," "believe," "expect," "anticipate," "potential," "could," "may," "foresee," "plan," "goal" or other words that convey the uncertainty of future events or outcomes. Forward-looking statements are not guarantees of performance. The Company has based these forward-looking statements on its current expectations and assumptions about future events. These statements are based on certain assumptions and analyses made by the Company in light of its experience and its perception of historical trends, current conditions and expected future developments as well as other factors it believes are appropriate under the circumstances. Actual results may differ materially from those implied or expressed by the forward-looking statements. These forward-looking statements speak only as of the date of this press release, or if earlier, as of the date they were made. By issuing estimates or making statements based on current expectations, opinions, views or beliefs, the Company has no obligation, and is not undertaking any obligation, to update such estimates or statements or to provide any other information relating to such estimates or statements. Outlined below are some of the risks that the Company faces and that could affect the Company's financial results for 2011 and beyond and that could cause actual results to differ materially from those that may be set forth in the forward-looking statements made by the Company. We caution you not to place undue reliance on any forward-looking statements.